

ILSI Mexico, 2010 Activities and 2011 Agenda

**Cecilia Robles-M
Orlando, Florida January 25th, 2011**



Agenda

- **Working Lines**
- **2010 Events**
- **2011 Program**



Working Structure

ILSI Mexico continues to work through:

- **Image improvement**
- **Research and scientific events**
- **Associate Services**
- **Academia and research institutions relationship**
- **Scientific Committees**
- **National and international publications**
- **Entailment**

Image Improvement

We determined, as a 2010-2011 main objective, to reposition ILSI Mexico as a serious institution and reliable source of scientific information on health and food safety for decision makers

Website Improvement

- **Links to publications and topics of interest**
- **Access to conferences and videos of events organized by ILSI Mexico**
- **Intranet service**
- **Registration to receive ILSI news information (Local and Global)**
- **Ongoing Information update (upcoming events)**

www.ilsi-mexico.org

Website Improvement





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CIENCIA, NUTRICIÓN Y SALUD

ILSI de México, A.C. es una asociación sin fines de lucro para desarrollo y difusión de la ciencia en salud y nutrición con el fin de que tenga impacto en políticas públicas.

- Desarrollo científico con impacto en políticas públicas.
- Integración de los sectores académicos gubernamentales e industriales.
- Difusión científica en salud y nutrición.
- Vinculación
- Generación de información

ILSI México:

- Fue fundado en 1991, es la rama mexicana del International Life Sciences Institute.
- Como las demás ramificaciones de ILSI, juega un papel de catalizador en la resolución de problemas relacionados con la calidad nutricional y la seguridad de los alimentos y del medio ambiente.
- Participa en los campos de la nutrición, biotecnología, análisis de riesgo, toxicología y problemáticas ambientales.

ILSI de México, A.C.

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NOTICIAS

- Una nueva herramienta ayuda a mantener un aparato digestivo saludable. Miembros del Programa de Nutri ...
- Participaron más de cuatro mil personas en la Gira Académica Científica organizada por ILSI. Participaron más de cuatro mil ...
- Food Technology Summit & Expo México 2010. Después de dos años de éxito s...

EVENTOS

- Symposium on "Health Benefits of Foods. Este simposio es el tercero de la s...
- Una visión científica sobre los edulcorantes calóricos. Te invitamos a descubrir la ciencia ...





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CIENCIA, NUTRICIÓN Y SALUD

REGISTRO

1. DATOS PERSONALES

NOMBRE(S)

APELLIDO PATERNO APELLIDO MATERNO

2. DATOS DE CONTACTO

CALLE

NÚMERO EXTERIOR NÚMERO INTERIOR

COLONIA DELEGACIÓN O MUNICIPIO

ESTADO C.P.

LADA + TELÉFONO (solo 10 dígitos sin paréntesis, guiones ni espacios) CELULAR

E-MAIL

3. DATOS DE LA EMPRESA DONDE LABORA

NOMBRE DE LA EMPRESA

ESTADO DELEGACION O MUNICIPIO

LADA + TELÉFONO (solo 10 dígitos sin paréntesis, guiones ni espacios)

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Website Improvement



Conferencias en Video



Obesidad Infantil en México,
Magnitud del problema y determinantes en la escuela
y en la casa

Dr. Guillermo Meléndez
Fundación Mexicana para la Salud

Descargar: [Currícula](#) [Memoria](#)



De Sedentario a Fisicamente Activo,
Un camino de vida

Dr. Marco Antonio Ojeda Macías
Medicina del Deporte, Presidente de la FEMMEDE

Descargar: [Currícula](#) [Memoria](#)



Mitos y Realidades sobre los Edulcorantes

Dra. Rebeca López-García

Descargar: [Currícula](#) [Memoria](#)

Introducción

[INSCRIPCIÓN A LA BASE DE DATOS](#)

Conferencias

Calendario de Eventos

Memoria Gráfica

Associate Services

In 2010, the database increased in 58%, including research, government and food industry representatives, college directors and students of biotechnology, food technology/science and health areas

We sent to members and contacts relevant information as well as news, related to both ILSI Mexico and Global, according to their specialty and background

Associate Services

Weekly informative news synthesis, including nutrition, food safety, biotechnology, public health, and toxicology topics

Electronic newsletters, with selected scientific topics and ILSI Mexico news



ILSI
International
Life Sciences
INSTITUTE

Síntesis Informativa

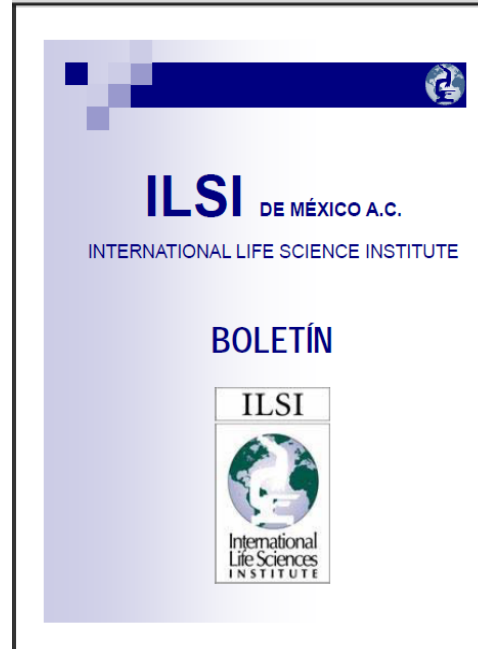
2010
21 al 27 de Octubre

CONTENIDO

TECNOLOGÍA/TECHNOLOGY


New approach allows rapid heavy trace element analysis, says Thermo Fisher A new quality control method for honey facilitates faster trace element analysis while reducing operational costs, claims to developer Thermo Fisher Scientific. Source: "foodqualitynews.com" —Date: 21-OCTOBER-2010	To read full note Click here 
Sheriff launches industry-scale Shake heat sterilization system Sheriff said it has produced its first industry-sized version of a heat sterilization system that rapidly shakes products to result in reduced processing time and improved food quality. Source: "foodproductiondaily.com" —Date: 22-October-2010	To read full note Click here 
Store Stop and Trete Pils have unveiled a new recycling technology in Barcelona that facilitates the reuse of the plastic and aluminum in beverage cans. Source: "foodproductiondaily.com" —Date: 22-October-2010	To read full note Click here 
Ice cream not a problem for probiotic bacteria: Study Ice cream with added pre- or probiotics can be formulated to have good nutritional and sensory properties, according to research, with careful balancing of the recipe to ensure acceptable taste, texture and color. Source: "dailyreporter.com" —Date: 22-October-2010	To read full note Click here 
Devalow this: Trials begin of cutting edge technology that minimizes peristalsis Food manufacturers in the East Midlands have started to site a new depositor inventors claim could slash changeover times and significantly increase flexibility in food production plants Source: "foodmanufacture.co.uk" —Date: 25-October-2010	To read full note Click here 
CADIE: Muffins sprouts more salt than a packet of crisps Muffins found in high street coffee chains frequently contain more salt than a packet of crisps, according to lobby group Cadie (Campaign Action on Salt & Health), which has become the food industry for the seventh time this year, this time for adding 'shocking amounts of salt' to cakes and cookies Source: "foodmanufacture.co.uk" —Date: 26-October-2010	To read full note Click here 

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ILSI DE MÉXICO A.C.
INTERNATIONAL LIFE SCIENCE INSTITUTE

BOLETÍN



International
Life Sciences
INSTITUTE

Academia and Research Institutions Relationship



Leveraging on the relationship of ILSI with scientists, we have maintained and looked for new alliances with academia and research institutions in order to organize joint activities:

- International Symposium of non-caloric sweeteners. ILSI Mexico - Iberoamericana University
- Academic Tour, in conjunction with 16 universities from different parts of the country



Scientific Committees

We are in the process of identifying and selecting new members for the Nutrition, Biotechnology and Risk Assessment Scientific Committees and potential establishment of a subcommittee of functional foods

National and International Publications



At the moment we are translating ILSI papers into Spanish, such as the definition of dietary fiber-discussions at the Ninth Vahouny Fiber Symposium

We will print the translated papers and distribute them in different ILSI Mexico events. We will also post these papers on our Webpage

National & International Publications

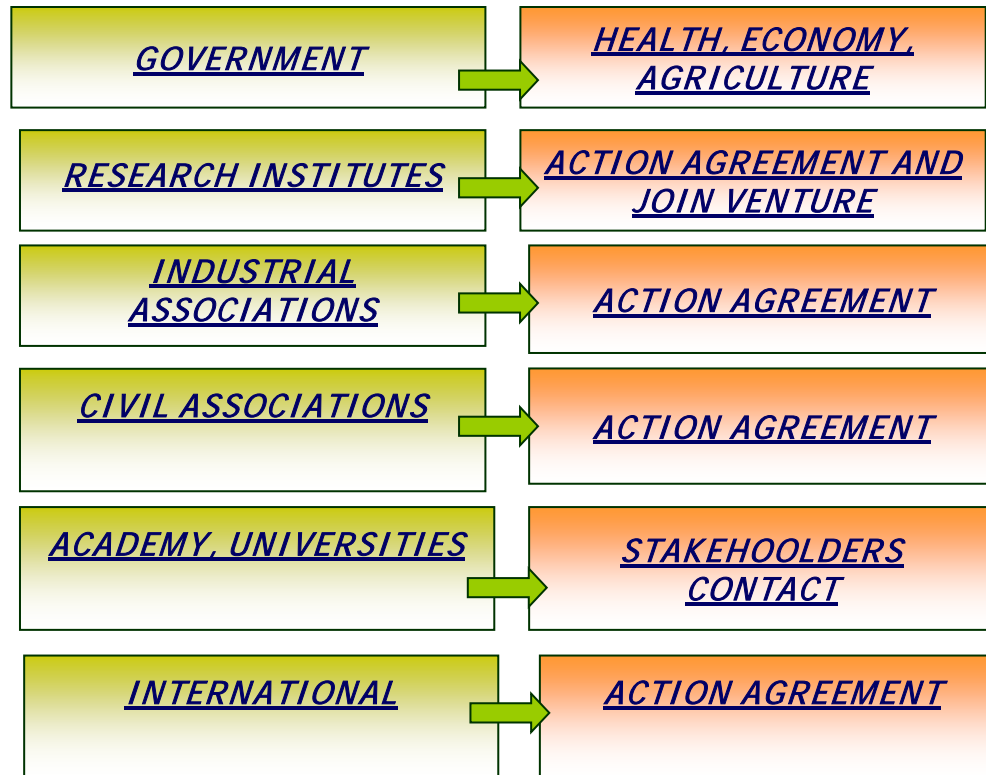


We recently received 29 copies of PKN 8 in Spanish, which will be distributed among our Scientific Committee members, key researchers and government representatives



Entailment

We have maintained links with:



Entailment

Due to this entailment work, ILSI Mexico continues working as the Mexican Committee Technical Coordinator on Nutrition and Foods for Special Dietary Uses



ILSI Mexico's Scope

In order for ILSI Mexico's scope to continue growing we need to generate an aggressive work plan for industry and government interest which will motivate these groups to join ILSI. For this goal to be realized it will be necessary to:

Have enough funds for the different planned activities via:

Maintained efforts to increase membership. We will need at least 2 new members for this year

Paid activities such as symposia and Webinars

Participation with other ILSI offices

Events joint participation

We will keep working on the project for the alignment of the Reference Values for Macro and Micronutrients Involved in Nutritional Labeling, for Latin America



Events and Activities 2010



Events and Activities 2010

5th International Symposium on Probiotics



April 21 – 23, 2010, Mexico City, more than 700 attendees from All the country



Events and Activities 2010

VI Latin-American Congress of Mycotoxins and the II International Symposium on Fungal and Algal Toxins in Industry



SCIENTIFIC PROGRAM

VI LATIN AMERICAN CONGRESS OF MYCOTOXICOLOGY
and
II INTERNATIONAL SYMPOSIUM
ON ALGAL AND FUNGAL TOXINS FOR INDUSTRY

June 27 to July 1, 2010

Hotel Fiesta Americana
Merida Yucatan

Magda Carvajal Moreno
Chairwoman



SOCIEDAD LATINOAMERICANA
DE MICOTOXICOLOGIA
FUNDADA EN 1962



June 27- July 1st, 2010, Mérida, Yucatán, 300 participants
from 50 different countries



Events and Activities 2010

International symposium on non-caloric sweeteners “A scientific view of non-caloric sweeteners”



September 29-30, 2010, Mexico City, more than 400 participants

Events and Activities 2010

Academic Tour, "Truth of Science in your hands"



Academic Presence
The truth of science in your hands

- 16 colleges from nutrition, medicine and public health areas, from different parts of the Country
- Childhood obesity, non caloric sweeteners and sedentary lifestyle
- More than 4 thousand participants

August 27 to November 26, 2010



Events and Activities 2010

**Support for the pre-meeting workshop
FAO / PAHO / WHO / Mexican National
Codex Committee
Latin America and the Caribbean, 17th
Session.**



November 8-12, 2010, Acapulco, Mexico, 65 participants



Events and Activities 2011

Events and Activities 2010

Symposium on environmental risk assessment of genetically modified crops in Mexico

ILSI[®] RESEARCH FOUNDATION
International Life Sciences Institute



Civil Association that brings
together organizations interested
in agricultural biotechnology in
Mexico



Commission on Biosafety of
Genetically Modified
Organisms

**March 2-3, 2011, Mexico City, 50 expected
participants**

Events and Activities 2010

Symposium Micronutrients and Nutrition in Mexico - Implications and Health Aspects



National Mexican University



Mexican Nutrition Association

June 2011, Mexico City

Events and Activities 2010

Training Course: “Scientific Substantiation of Health Claims, an International Perspective for Mexico”



August, 2011, Cuernavaca, Mexico

Events and Activities 2010

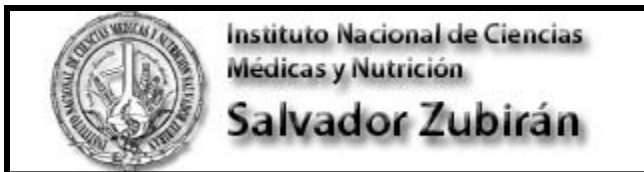
Research project

Micronutrients and Nutrition in Mexico

Question to solve: Is there a risk of toxicity from consumption of fortified processed foods?

Phase I of the study:

Quantifying the amount of fortified foods in Mexico City (since it is the place in the country with most fortified products) and the amount and type of added micronutrients

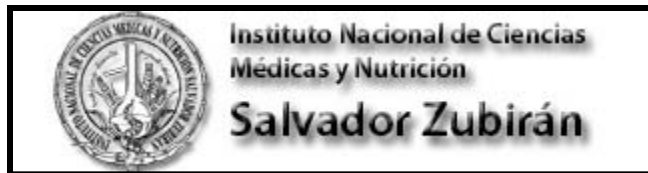


Events and Activities 2010

Publications

Update of Mexican Nutrition Guidelines

One of the ILSI Mexico publications with higher demand



Events and Activities 2010

Support to National Programs

Health Program in the Nuevo León State (north of Mexico), “Learning for Health” (SPA program)

- Participation in the Scientific Technical Committee, in conjunction with the Mexican Health Foundation and the Mexican Council on Consumer Products Industry
Health program for pre-school, primary and middle school students, to fight obesity and improve overall health; it is related to the "National Agreement for Food Safety Strategy Against Overweight and Obesity"





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LIFE
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