



ILSI

North Andean

**ILSI LATIN AMERICAN BRANCHES
MEETING**

ILSI ANNUAL MEETING 2012

January 24, 2012

Phoenix, Arizona

ILSI North Andean Branch: 1997 – 2012/15th Anniversary

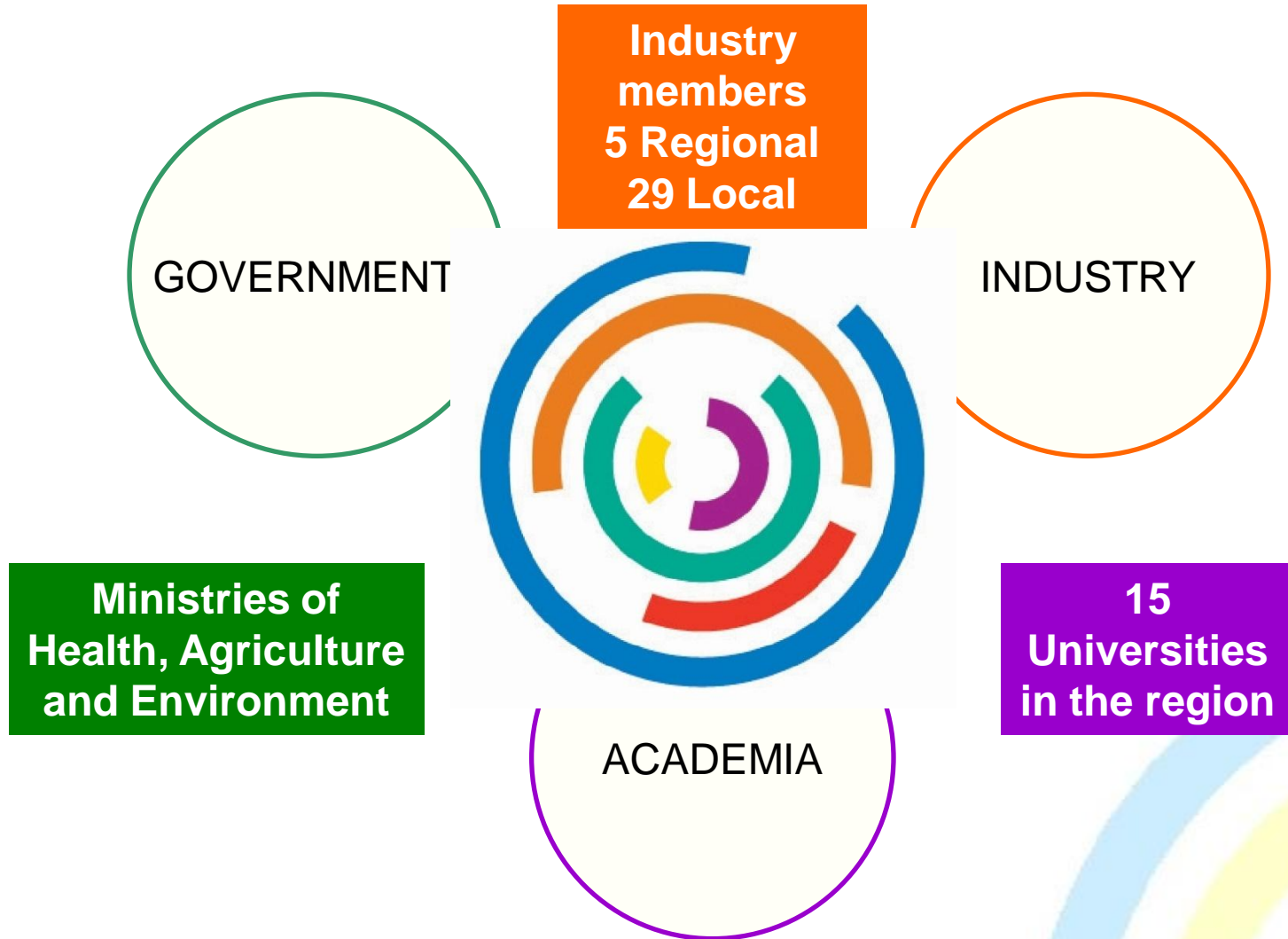
Supporting the region

Colombia

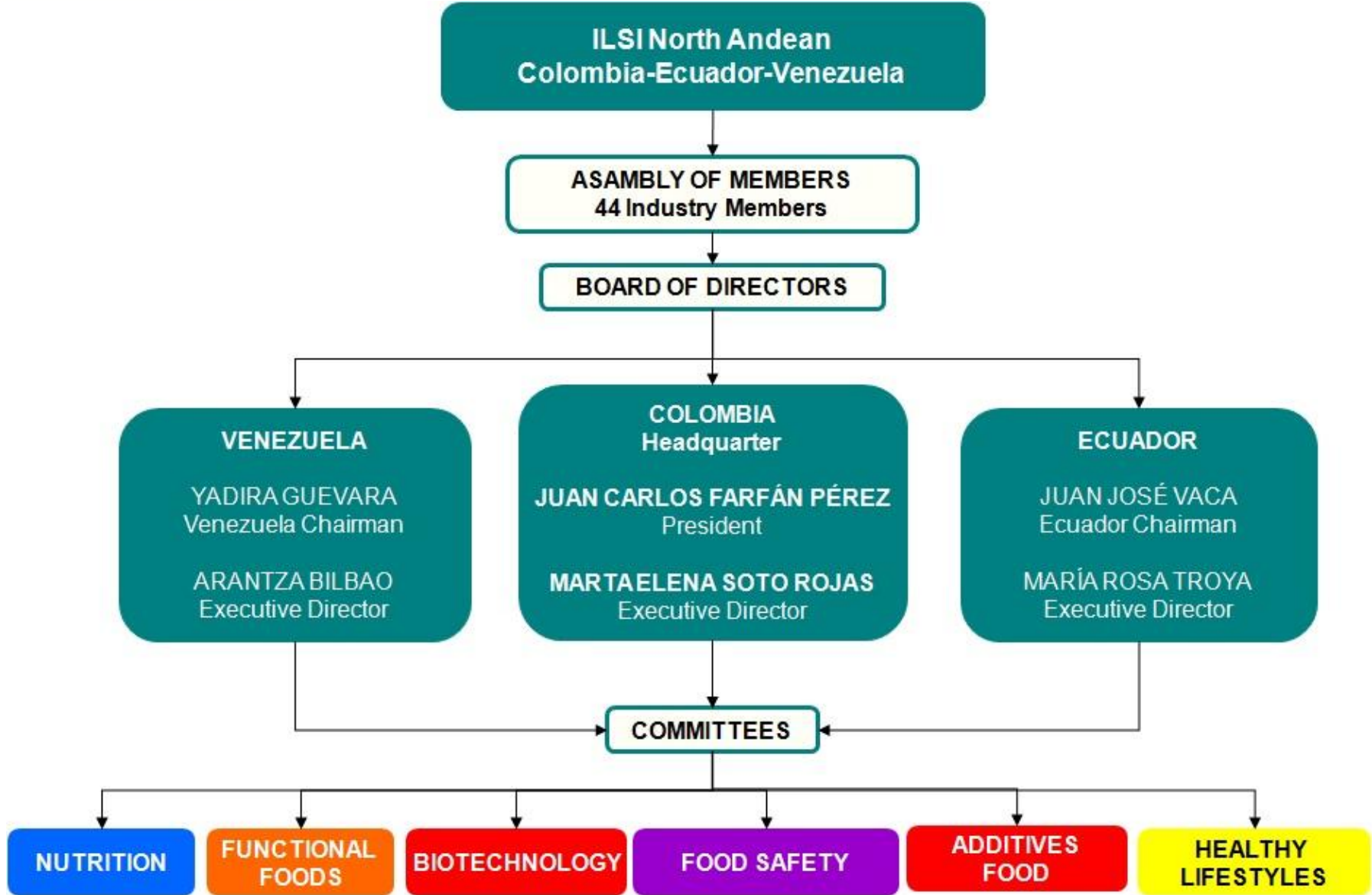
Ecuador

Venezuela

We are a tripartite organization that responds of the common needs of the sectors.



Organizational chart



New Member Companies 2011



- Abbott
- Alimentos Polar *
- McCain
- Omnilife *
- Seatech Inc.

*Companies reintegrated



Total members in the region: 44

Total Member Companies

Colombia

1. Coca-Cola
2. Monsanto
3. Alimentos Polar**
4. Alpina
5. Postobón
6. Kellog
7. Nestlé
8. Omnilife**
9. Kraft Foods
10. Cia. Galletas Noel
11. Unilever
12. Mead Johnson
13. Meals
14. Industrias del Maíz
15. Pepsico
16. Danisco
17. Pfizer
18. Clariant
19. DSM
20. Tecnas
21. Doria
22. Abbott*
23. McCain*
24. Seatech Inc.*

Ecuador

1. Coca Cola
2. Monsanto
3. Kraft Foods
4. Nestlé
5. Mead Johnson
6. Industrial Danec
7. La Fabril
8. Pronaca
9. San Carlos
10. Emp. Agrícola Ganadera

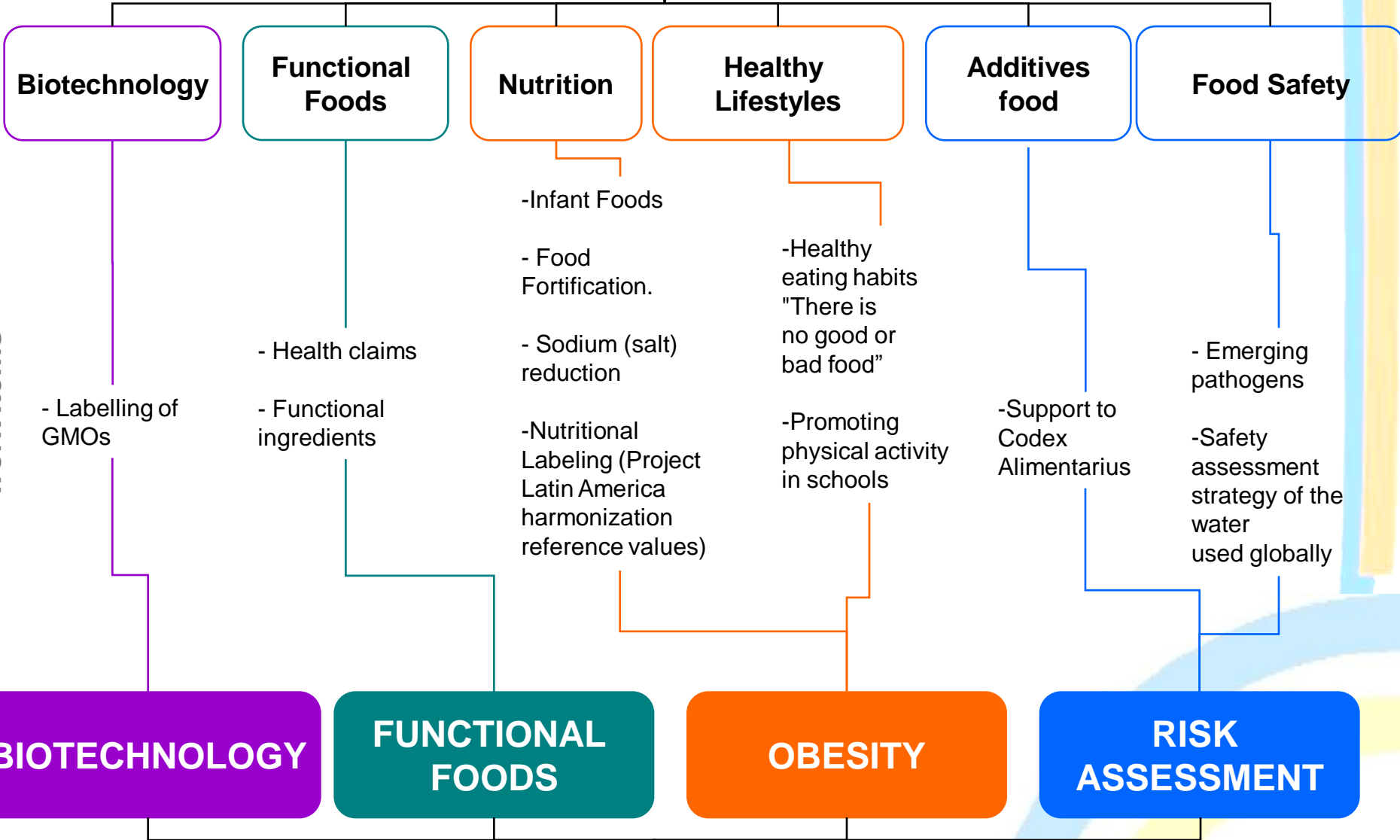
*Companies reintegrated

**New Companies

Venezuela

1. Coca Cola
2. Monsanto
3. Kraft Foods
4. Nestlé
5. Mead Johnson
6. Cervecería Polar
7. Alimentos Polar
8. Cargill
9. Pepsico Int.
10. Alfonso Rivas

ILSI North Andean Committees



ILSI Four Global Issues



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North Andean

ACTIVITIES 2011

Projects 2011

Nutrition

- **STRATEGIES TO PROMOTE EXCLUSIVE BREASTFEEDING**
Colombia, Industry members and academia
- **STRATEGY OF REDUCTION SODIUM INTAKE**
Colombia Ministry of Health, Universidad de La Sabana, Universidad Javeriana)
- **UPDATE REFERENCE VALUES OF ENERGY AND NUTRIENTS FOR THE VENEZUELAN POPULATION**
Venezuela, Seven Venezuelan Universities and Bengoa Foundation

Projects 2011

Functional Food

- **PROTOCOL FOR THE APPROVAL OF HEALTH CLAIMS**

Colombia, the document was delivered in December to the Ministry of Health.

The final publication is coming in the first semester of 2012

- **EVALUATION OF FORTIFIED FOODS IN COLOMBIA AND RISK ASSESSMENT OF EXCESSIVE NUTRIENTS INTAKE**

Colombia, Universidad de La Sabana

Meetings 2011

Biotechnology

SYMPOSIUM: FOODS DERIVED FROM GMO: ¿WHAT ARE THEIR BENEFITS?

(November 24 Bogotá, Colombia)

Attended by 42 people. Organized by ILSI North Andean, Colombian Association of Academic Programs in Nutrition and Dietetics – Acofanud and Agro-Bio.



Biotechnology

WORKSHOP ENVIRONMENTAL RISK ASSESSMENT OF GENETICALLY MODIFIED CROPS AND THE CARTAGENA PROTOCOL

(November 17 and 18 in Bogotá, Colombia)

Organized by the Center for Environmental Risk Assessment -CERA of ILSI Research Foundation, Agro-Bio, Colombian Ministry of Environment and ILSI North Andean.



Nutrition

TRAINING WORKSHOPS ON NUTRITIONAL LABELING

(Colombia: November 21 and 22 Medellín - September 22 and October 6 Bogotá - July 28 and 29 Palmira)

Working together with INVIMA and Food Sciences and Technology Association ACTA



Nutrition

SEMINAR INNOVATIVE INGREDIENTS AND CONSUMER WELFARE

(November 10 Caracas, Venezuela)

Organized by ILSI North Andean, Latin American Society of Nutrition - SLAN and the Simón Bolívar University.



Food Safety

SEMINAR EMERGING PATHOGENS IMPACT IN THE FOOD INDUSTRY (October 5 Caracas, Venezuela)

Organized by ILSI North Andean, Institute of Food Science and Technology of Universidad Central de Venezuela ICTA-UCV, and International Commission for Microbiological Specifications on Foods – ICMSF.



Functional Food



MEETING ON FUNCTIONAL FOODS “Successes and failures in the approval of health claims” (August 9 Quito, Ecuador)

Organized by ILSI North Andean and Department of Food Science and Biotechnology of the National Polytechnic University. With the collaboration of ILSI Europe.

Functional Foods



IV SYMPOSIUM FUNCTIONAL FOODS IN THE COGNITIVE DEVELOPMENT AND MAINTENANCE AND, IN THE INTESTINAL HEALTH

(August 10 and 11 Bogotá, Colombia)

Organized by ILSI North Andean with the support of some Universities and the collaboration of ILSI Europe.

Partners 2011



Web Site:

- On June 14 we changed the version of the web page with the new logo.
- The page is updated with the activities, events, presentations and gallery of all events organized by ILSI North Andean.

New information online:

- We are a tripartite institution.
- Requirements for new member companies.
- Committee activities.
- We're on social networks.



The screenshot shows the ILSI North Andean website homepage. At the top, there is a navigation bar with the ILSI logo and the text "ILSI NOR-ANDINO COMITÉS MIEMBROS ACTIVIDADES HONORARIAS PUBLICACIONES GALERÍA DOCUMENTOS DE INTERÉS". Below the navigation bar, there is a main banner with the text "Damos soporte científico en los procesos de modernización y actualización del marco regulatorio para el mejoramiento de la salud pública." and a photo of people at a table. To the right of the banner, it says "COLOMBIA - ECUADOR - VENEZUELA". Below the banner, there is a section for "INICIO" with a date "Jueves, 18 Diciembre 2011" and social media icons for Facebook and Twitter. There are three featured items: "DISPONIBLE Inf. Semanal N°40" (dated 12 al 16 de diciembre), "Boletín Anual 2010-2011", and a "Contador de visitas" showing 9.117. The main content area features a large graphic with the ILSI logo, a Santa hat, and the text "ILSI Nor-Andino Agradece a todas sus empresas miembro y socios estratégicos por los logros obtenidos durante el 2011. Esperamos continuar trabajando exitosamente en el 2012. FELICES FIESTAS". Below this graphic is a section titled "Recientemente Simposio Alimentos Derivados de OGM" with a photo of a presentation and a caption: "ILSI Nor-Andino, la Asociación Colombiana de Facultades de Nutrición y Dietética - Acofanud y Agro-Bio con el apoyo de la Universidad de la Sabana realizaron el 24 de noviembre el Simposio Alimentos Derivados de OGM: ¿cuáles son sus beneficios? en la ciudad de Bogotá. El Simposio contó con una asistencia de 42 personas y con la participación de los conferencistas Orlando Acosta, PhD., Universidad Nacional de Colombia; Javier Castellanos, MSc., INVIMA; Adriana Castaño Hernández MSc., Consultora OPS; y Paul Chevarriaga MA, MSc., CIAT. El Simposio reunió en su mayoría, profesionales en Nutrición y Dietética, además de otras áreas del conocimiento."



Social Networks:

- FaceBook

26 people like ILSI North Andean Facebook.

- Twitter



follow us on
twitter

We have **60** followers.

These accounts was opened since April

Publications

PRINT AND VIRTUAL

Annual Report 2011

Contains all activities and participation in events held during the year.



VIRTUAL

Weekly Newsletter

- **40** newsletters were delivered from March to December.
- **1,077** people are receiving it by email.





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ACTIVITIES 2012

Projects 2012

Nutrition

CONTINUE THE PROJECTS INITIATED IN 2011

- **STRATEGIES TO PROMOTE EXCLUSIVE BREASTFEEDING**

Objective: Create a strategy in conjunction with Ministry of Health to promote exclusive breastfeeding.

Partners: Some industry members and Universidad Javeriana.

- **STRATEGY OF REDUCTION SODIUM INTAKE**

Objective: Give scientific support to implement a policy about reduction of sodium intake

Partners: Colombian Ministry of Health, U. de La Sabana, U. Javeriana

Projects 2012

Nutrition

CONTINUE THE PROJECTS INITIATED IN 2011

- **UPDATE REFERENCE VALUES OF ENERGY AND NUTRIENTS FOR THE VENEZUELAN POPULATION**

Objective: Give support to update reference values.

Partners: Bengoa Foundation and 7 Venezuelan Universities

Obesity

- **PRELIMINARY INTERVENTION PROJECT ON OVERWEIGHT AND OBESITY PREVENTION IN SCHOOLS**

Objective: Implement a strategy to promote healthy habits in the diet and physical activity in the prevention of overweight and obesity in schools.

Partners: Universidad del Rosario and Secretaría Distrital de Salud

Planned Outputs: Based on TAKE 10! Program, create a strategy to impact the behavior of schoolchildren in food consumption habits and practice of physical activity

Functional Foods/ Food Fortification

CONTINUE THE PROJECTS INITIATED IN 2011

- **EVALUATION OF FORTIFIED FOODS IN COLOMBIA AND RISK ASSESSMENT OF EXCESSIVE NUTRIENTS INTAKE**

Objective: Know the levels and nutrients involved in food fortification.

Partners: Some industry members.

Planned Outputs: Show to the Ministry of Health the current levels of added nutrients to foods.

Activities 2012

Nutrition

• **WORKSHOPS ON NUTRITIONAL FOOD LABELING**

Objective: Give scientific support to the government sector on nutritional food labeling

Partners: National Committee of Codex in Ecuador, Universidad de San Francisco, ACTA

Planned Outputs: Work together government, academia and industry

• **HOW TO READ A NUTRITIONAL LABEL**

Objective: Collaborates in the information, education and communication of the reading of the nutritional facts in the food label

Planned Outputs: Through the special tool give the best way to read nutritional information.

Nutrition

- **COURSE ABOUT NUTRITION IMMUNOLOGY**

Objective: Give scientific support to disseminate the knowledge on immunity in nutrition

Participation with Universidad de Carabobo - Caracas, Venezuela

Planned Outputs: Support the Course

- **SEMINAR CELIAC DISEASE**

Objective: Disseminate information about celiac disease and give scientific knowledge in its prevention

Partner: Bengoa Foundation

Planned Outputs: Give scientific support

Obesity

•4TH FORUM ON HEALTHY LIFESTYLES

Objective: Provide a space for discussion between academia, government and industry to continue in the promotion of physical activity

Partners: Ministry of Health, IDR D (*Instituto Distrital para la Recreación y el Deporte*), U. de Los Andes, U. del Rosario

Planned Outputs: Create Awareness about the importance of physical activity in the prevention of non communicable chronic diseases

•SYMPOSIUM: NUTRITION AND WELLBEING FOR COMMUNITY

Objective: Give nutrition knowledge to non nutritionist experts.

Potential Partners: Universidad Javeriana, Acofanud.

Planned Outputs: Promotion of healthy lifestyles habits

Biotechnology

•WORKSHOPS ON NUTRITIONAL IMPROVEMENT THROUGH BIOTECHNOLOGY

Objective: Contribute to the dissemination of scientific knowledge of nutritional improvement in the foods derived from GMOs.

Partners: AgroBio, Acofanud, Ministry of Health.

Planned Outputs: Give scientific knowledge about the safety of nutritional improvement of food derived of genetic modification.

Target: mostly nutritionist

This workshop will be replicated in some cities in Colombia with the support of academia (Cartagena – U. Sinú, Barranquilla – U. Atlántico Bucaramanga – UIS, Medellín – U. Antioquia, Bogotá – U. Javeriana/ U. Nacional.

Food safety

•WORKSHOP WATER AND SANITATION IN THE FOOD INDUSTRY

Objective: Contribute to the dissemination of scientific knowledge of food safety and water

Partners: Universidad Central de Venezuela, Universidad Simón Bolívar

Planned Outputs: Give scientific knowledge about the importance of the water in the food sanitation

Continue with Media and Publications

PRINT AND VIRTUAL

Annual Report 2012

VIRTUAL

Weekly Newsletter



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THANK YOU